



DETAILS		ADVERTISING RATES			
AD TYPE	SIZE	6 months	3 months	1 month	COLOR 1 month
Biz Card	2 col. x 2.5"	\$40	\$45	\$50	\$280
Small Billboard	2 col. x 3.5"	\$56	\$63	\$70	\$300
Dollar Bill	3 col. x 3"	\$72	\$81	\$90	\$320
Billboard	3 col. x 6"	\$144	\$162	\$180	\$410
Large Billboard	3 col. x 8"	\$192	\$216	\$240	\$470
Half page	5 col. x 7.75"	\$310	\$349	\$388	\$618
¾ Page	5 col. x 11.6"	\$406	\$464	\$522	\$752
Full Page	5 col. x 15.5"	\$465	\$542	\$620	\$850
Color	Add \$230 extra to ad cost per month of Advertising				

Contact Martin for any questions at 209-404-6277

- ◆ Website Special! \$260 setup; Hosting \$60 mo – 5 pages, includes domain name for one year
- ◆ Internet presence at Gold Country Times website is \$20 per month; Free with your paid ad
- ◆ All Artwork designed by our professional graphic artist at no extra charge to you
- ◆ Call Martin or email editor@goldcountrytimes.com for an advertising rate quote
 - **Inserts @ \$200 per thousand**

The Gold Country Times
www.goldcountrytimes.com
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